

PRESS RELEASE

Setting the course at Palas GmbH: Dr. Daniel Auer further Managing Director and Chief Sales Officer

Karlsruhe, July 2, 2019 – Palas® has strengthened the management and sales team as of July 2, 2019, with Dr. Daniel Auer as Managing Director and Chief Sales Officer.

Dr. Auer will be responsible for Finance, Marketing and Sales, while Dr.-Ing. Maximilian Weiß, Managing Director for many years, will be responsible for Development, Purchasing and Production.

With the personnel reinforcement at the management level Palas® underlines its growth ambitions and sets the course for the future. "With Daniel Auer, we have found a management and sales specialist who will significantly advance the growth and internationalization of the company through his extensive experience," says Dr. Maximilian Weiß.



Dr. Daniel Auer completed his double degree as Diplom-Betriebswirt (FH) and Bachelor of Arts (Hons) in 2002, before gaining a doctorate in General Management and Financial Management. Dr. Auer was previously a member of the extended management board in various functions at the measurement technology manufacturer Testo SE & Co. KGaA. There he built up the new Thermography division and was responsible for the subsidiary in Great Britain and Ireland for three years. He was significantly involved in the change from a provider of portable measuring instruments to a global solution provider in the digital age.

About Palas

Palas GmbH is a leading developer and manufacturer of high-precision instruments for the generation, measurement and characterization of particles in air. With numerous active patents, Palas develops technologically leading and certified fine dust and nanoparticle analyzers, aerosol spectrometers, generators and sensors as well as related systems and software solutions. Palas was founded in 1983 and employs around 70 people at its headquarters in Karlsruhe.

Palas GmbH

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